MUHAMAD FAREED

Senior Frontend & WordPress Developer

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Lahore, Punjab, Pakistan

SUMMARY

With over 6 years of experience in designing and developing software and web applications, I thrive on tackling complex challenges and delivering innovative solutions. My expertise spans a broad spectrum of technologies, including **HTML5, CSS3, JavaScript, jQuery, PHP, MySQL, and Bootstrap (3 & 4)**. I specialize in **custom WordPress theme and plugin development**, creating tailored solutions that align with unique client needs.

My proficiency extends to **modern frontend frameworks like React.js and Vue.js**, enabling me to build intuitive, user-friendly, and high-performing interfaces. As a proactive team player with a knack for problem-solving, I excel at initiating and completing tasks on time while ensuring exceptional quality standards.

I am deeply passionate about continuous learning and staying at the forefront of technology. I enjoy working on projects that push me beyond my comfort zone, allowing me to master new tools and development techniques. My ultimate goal is to leverage my technical skills and creativity to contribute to organizational success and evolve into a **Full Stack Developer**.

SKILLS

Skill	Level		Skill	Level		Skill	Level
React JS	Proficient		JavaScript	Native		jQuery	Native
PHP	Native		HTML5	Native		CSS	Native
MySQL	Native		Bootstrap 3&4	Native		WordPress	Native

EXPERIENCE

05/2024 - Present

Lahore, Punjab, Pakistan

Senior Frontend & WordPress Developer
CORESOL STUDIO LLC

- **Full-Cycle Website Development**
- Designed and developed websites from scratch, delivering fully functional and visually appealing solutions.
- Handled the complete development lifecycle, from requirement gathering to deployment.
- **Custom Backend Development**
- Developed robust backend systems to manage complex workflows and functionalities.
- Integrated third-party APIs to enhance website capabilities and improve user experience.
- **Advanced Custom Fields (ACF) Pro Implementation**
- Utilized ACF Pro to create flexible, dynamic, and user-friendly content management systems.
- Designed and implemented custom fields, layouts, and options pages to meet client-specific requirements.
- **Custom Widgets and Tags**
- Developed custom WordPress widgets and tags to extend functionality and meet unique design needs.
- Ensured scalability and compatibility with existing themes and plugins.
- **High-Quality Code Standards**
- Wrote clean, efficient, and maintainable code following industry best practices.
- Conducted code reviews and testing to ensure the quality and performance of deliverables.
- **Client Collaboration and Support**
- Worked closely with clients to understand requirements and translate them into technical solutions.
- Provided ongoing support, maintenance, and enhancements for completed projects.

05/2024 - Present

Lahore, Punjab, Pakistan

Senior Frontend & WordPress Developer
Cloudelligent (FULL TIME HYBRID)

- **Website Management and Optimization**
- Solely managed the Cloudelligent website, ensuring its performance, stability, and responsiveness.
- Conducted regular optimization to improve site speed, SEO, and overall user experience.
- Revamped the website following modern coding standards and clean code practices.
- **Project Development and Maintenance**
- Worked on multiple WordPress projects, implementing custom solutions tailored to client requirements.
- Developed and maintained custom themes and plugins to enhance functionality.
- Ensured compatibility across various browsers and devices.
- **Server Monitoring and Updates**
- Monitored server performance and implemented updates to maintain optimal performance.
- Regularly updated WordPress core, themes, and plugins while ensuring compatibility and minimal downtime.
- **Bug Fixing and Technical Support**
- Diagnosed and resolved bugs, ensuring a seamless user experience.
- Provided timely technical support to address client and internal team issues.
- **Code Quality and Standards**
- Enforced clean code practices, adhering to WordPress coding standards.
- Reviewed and optimized existing codebases for maintainability and scalability.
- **Security and Performance Enhancements**
- Secured the website against potential threats, including spam, viruses, and malicious attacks.
- Conducted performance testing and implemented solutions to enhance site reliability.

05/2023 - 05/2024

Lahore, Punjab, Pakistan

Senior Frontend & WordPress Developer
Tkxel

- **Lead Full-Cycle Website Development**
- Directed the creation of websites from scratch, delivering seamless and visually appealing user experiences.
- Developed custom WordPress themes tailored to meet diverse client specifications.
- **Advanced Functional Enhancements**
- Leveraged Advanced Custom Fields (ACF) to create flexible and dynamic website functionality.
- Integrated best practices for mobile responsiveness to ensure optimal interaction across devices.
- **Testing and Optimization**
- Conducted rigorous testing and optimization to enhance performance and the mobile user experience.
- **Collaboration and Teamwork**
- Partnered with cross-functional teams, including designers, backend developers, and project managers, to ensure timely and high-quality delivery of projects.
- Actively participated in collaborative discussions, contributing ideas for continuous improvement.
- **Client Interaction and Support**
- Collaborated directly with clients to understand their requirements, preferences, and goals.
- Provided technical insights and recommendations to guide clients toward optimal solutions.

11/2021 - 05/2023

Lahore, Punjab, Pakistan

Senior WordPress & Front-end Developer
Computan

As a front-end developer, I work closely with designers and our offshore team. Responsible for building a new website for the small fleet clients and for the maintenance of the online new platform. Worked with the team, helping them build out their markup and CSS. My specialty is large scale CSS, focusing on reusability and modularity. Worked as a front-end developer and involved in the analysis of requirements, the design, development, integration, deployment, and testing. Responsible for assessing the scope and the complexity of the project to be able to deliver on required tasks. Worked closely with team members to review code for best practices and standards.

01/2019 - 01/2021

Lahore, Punjab, Pakistan

Senior WordPress & Front-end Developer
Syanvos Solutions

Evaluate and implement new programming languages and technologies. Provide life-cycle management for software and code. Assist and collaborate with other staff on technical matters. Implement and maintain content management systems (primarily WordPress) including installation, configuration, troubleshooting, and creation of custom SLS plugins and content types. Develop and deploy upgrade/migration plans for content management systems. Design, coordinate, and troubleshoot integrations, components, and infrastructures to run enterprise class website. Work with Demand Generation team to make sure the website functions properly for SEO and SEM as well as the proper display of data. PHP and HTML development outside of WordPress for landing pages, microsites, etc. Ensure cross-browser, cross-platform, and multiple device type compatibility for all web solutions and perform any necessary QA on finished products. Identify usability and develop functional and smooth, easy-to-operate and eye-catching web applications.

EDUCATION

01/2012 - 01/2016

Lahore, Pakistan

Bachelor's of Science in Computer Science (BSCS)
University of Management and Technology